

Suzi Pegg, Vice President, Global Business Development

Suzi Pegg is a native of Sheffield, England. She came to Pittsburgh in 2000.

During her time at the PRA, Suzi has assisted in developing global bi-lateral business alliances between southwestern Pennsylvania and counterparts in Europe and Asia. Her unique style and hands-on approach to working with international companies seeking opportunities in southwestern Pennsylvania has gained her a reputation as being an essential partner in developing ties into the Pittsburgh region. She is also responsible for local marketing Initiatives to promote the region to business decision makers across the globe.

Suzi previously held the post of executive director, British American Business Council - Pittsburgh Region, where she oversaw the running of a 65-member chapter. She was also conference director for the hugely successful British American Business Council Transatlantic Conference which was held in Pittsburgh in 2003 and attracted over 300 delegates and 60 speakers from the U.S. and U.K., including His Royal Highness, Prince Andrew, The Duke of York.

Before moving to the U.S., Suzi was marketing brand manager for a leading food manufacturer. She also worked with U.K. government bodies and universities on various U.K. and European projects. She held the role as the president of the Sheffield Junior Chamber of Commerce in 1999 where she won numerous awards, including Junior Chamber Public Speaking Champion and Best New Member. Suzi is a graduate of Sheffield Hallam University, England, where she obtained an honors degree in international business.

In Pittsburgh, she has been recognized as one of Pittsburgh's 40 Under 40 winners (2002) and was one of the inaugural graduates of the Coro Women in Leadership (Executive Course) in 2003. She is also a long-standing member of IEDC and sits on IEDC's International Committee in addition to the FDI Frontlines Coalition Steering Committee. Her U.K. roots remain firmly attached as a Fellow of the Royal Society of Arts (London, UK), a Freeman of the Worshipful Company of Marketors (London, U.K.) and as a Freeman of the City of London. Most recently she became a member of the National Association of Professional Women (U.S).